



ART



MUSIC



EATS

PARTNERSHIP PACKET

AUGUST 2-4, 2024



**Our Mission:** The Anacortes Arts Festival creates art-related events that raise money to support creativity in our community.

**Key Points:**

- ◆ Friday, August 2 - Sunday, August 4, 2024
- ◆ 63-year-old festival
- ◆ One of the oldest and largest Festivals in the Northwest
- ◆ 80,000+ attendees
- ◆ 200+ juried booth artists from across the country and Canada
- ◆ Three stages of musical acts with adjacent beer & wine gardens
- ◆ Museum-quality Fine Arts Show
- ◆ Working Studio Area - features artists demonstrating a variety of traditional, contemporary, & folk art forms
- ◆ Food Vendors
- ◆ Active Youth Area
- ◆ Annual Pirate Run - 10k & 5k
- ◆ FREE Admission to the Festival

We'd love to learn more about your story and to discuss how we can partner together to support the Anacortes Arts Festival in 2024.

Please contact:

Meredith McIlmoyle | [aafdirector@anacortesartsfestival.com](mailto:aafdirector@anacortesartsfestival.com) | 360.293.6211

Kate Helmreich | [marketing@anacortesartsfestival.com](mailto:marketing@anacortesartsfestival.com) | 360.293.6211

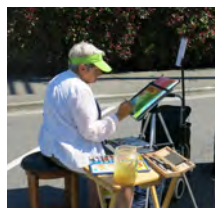
AUGUST 2-4, 2024



**Festival Giving:** Through our non-profit work, the Anacortes Arts Festival supports artists and art programs in our community.

- ◆ Funding Resident Artists in our three elementary schools
- ◆ Supporting the Cultural Education program in the Anacortes School District
- ◆ Hosting a Youth Art Show
- ◆ Offering more than \$9,000 in artist awards each year
- ◆ Making donations to youth organizations for their volunteer work in our community
- ◆ Supporting other non-profit groups with their fundraising
- ◆ Opening the Art Center at Buxton's, where people can take art, music, and acting classes
- ◆ Purchasing and participating in the City of Anacortes public art program

**SINCE 1994, THE ANACORTES ARTS FESTIVAL HAS GIVEN BACK MORE THAN \$1,000,000 TO OUR COMMUNITY!**



**AUGUST 2-4, 2024**



## **Media and Outreach Benefits:**

- ◆ Recognition as a sponsor for the 63rd Anacortes Arts Festival
- ◆ Over 80,000 Festival attendees during the three-day event
- ◆ Over 3,500 newsletter subscribers
- ◆ Over 8,200 Facebook followers
- ◆ Over 1,500 Instagram followers
- ◆ Heavy Marketing and promotion are done for the Anacortes Arts Festival, both locally & regionally

## **Festival Benefits:**

- ◆ Acknowledgement as a sponsor of the 63rd Anacortes Arts Festival
- ◆ Employee volunteer opportunities
- ◆ Over 80,000 Festival goers will be exposed to your organization over the course of the three-day event
- ◆ Sponsor logo on signage
- ◆ Recognition from entertainment stages
- ◆ Additional benefits based on sponsorship level  
(see "Partnership Opportunities")

AUGUST 2-4, 2024

Anacortes



# OPPORTUNITIES



\$10,000

MASTERPIECE



\$5,000

ILLUSTRATOR



\$2,500

STORYTELLER



\$1,000

COMPOSER



\$500

CURATOR



ART LOVER

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# PARTNERSHIP OPPORTUNITIES

	ART LOVER	CURATOR	COMPOSER	STORYTELLER	ILLUSTRATOR	MASTERPIECE
	\$250	\$500	\$1,000	\$2,500	\$5,000	\$10,000
<b><u>PUBLICITY</u></b>						
Name in the printed Festival Guide and newsletter	•	•	•	•	•	•
Permission to use the Anacortes Arts Festival logo for cross promotion	•	•	•	•	•	•
Logo in the printed Festival Guide		•	•	•	•	•
Recognition in social media in conjunction with the Festival		•	•	•	•	•
Logo & direct link to your website on the Festival webpage sponsors' page			•	•	•	•
<b><u>PERKS</u></b>						
Invitation to Fine Arts Exhibition opening	•	•	•	•	•	•
A Limited Edition Anacortes Arts Festival framed poster			•	•	•	•
<b><u>ON-SITE RECOGNITION</u></b>						
Logo on the Thank You banner at the Festival			•	•	•	•
Signage at Pirate Run		•	•	•	•	•
Booth at the finish of the Pirate Run & audience appropriate giveaway opportunity					•	•
Sponsor's Ad in the Festival Guide (1/4 page)					•	
Sponsor's Ad in the Festival Guide (1/2 page)						•
<b><u>Exclusive Presenting Rights &amp; Banner*</u></b>						
Pirate Run				•	•	•
Youth Area				•	•	•
Working Artists				•	•	•
Food Areas				•	•	•
Main Music Stage & Hideout Bar					•	•
Jazz Music Stage & Wine Bar					•	•
"Port" Music Stage & Pub					•	•
A 10x10 booth space at the Festival (tent rental can be arranged at the sponsor's cost)						•

# AUGUST 2-4, 2024



## 1. PICK YOUR SPONSORSHIP LEVEL

- |                                      |                                    |
|--------------------------------------|------------------------------------|
| <input type="checkbox"/> MASTERPIECE | <input type="checkbox"/> COMPOSER  |
| <input type="checkbox"/> ILLUSTRATOR | <input type="checkbox"/> CURATOR   |
| <input type="checkbox"/> STORYTELLER | <input type="checkbox"/> ART LOVER |

## 2. TELL US ABOUT YOU

CONTACT NAME \_\_\_\_\_ COMPANY NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE NUMBER \_\_\_\_\_

## 3. SELECT YOUR PREFERRED METHOD OF PAYMENT

PLEASE SEND AN INVOICE TO ADDRESS ABOVE  I HAVE ENCLOSED A CHECK # \_\_\_\_\_

PLEASE CHARGE MY CARD:

CARD NUMBER \_\_\_\_\_ EXP DATE \_\_\_\_\_ CVV \_\_\_\_\_

NAME ON CARD \_\_\_\_\_ BILLING ZIP \_\_\_\_\_

SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

Please return to Anacortes Arts Festival | 505 O Ave | Anacortes, WA | 98221  
or email: Meredith (aafdirector@anacortesartsfestival.com) or  
Kate (marketing@anacortesartsfestival.com)



Anacortes

Arts

Festival

